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1953 Introductions

UNIVERSITY OF NEBRASKA

- PLAINSMAN (NP 352) Another "Carnation-Flowered" mum. Very double high centered flowers of deep rusty bronze-red shading to buff bronze during hot weather. Deeply notched petals. Strong upright, windfirm plants. Myriads of frost tolerant flowers from early September on. \$.75 ea.

FLEMING'S FLOWER FIELDS

DR. E. J. KRAUS

DE PETRIS, INC.

BRISTOL NURSERIES

MISCHIEF (112-49) Hundreds of single 1" blossoms completely blanket stocky 18-24" plants producing a Mum that looks like a Cineraria. Color is a glowing beetroot-purple. A most novel new sort. October 1st. \$1.25 ea.

The Best Uni of Nebraska Mums

- CODY—Flat topped 10-12" plants spreading up to 40" across are covered with two inch blooms from mid July on varying in color from swan white with rosy lavender edges in hot weather to glistening pure violet in cool weather. One of finest cushions available. \$.50 ea.
- E. H. HOPPERT—The finest large flowered summer mum. Individual blooms measure 3-5" across, are of an unusual form with long strap-like petals which are whorled in the center. First blooms are light yellow, changing to buff bronze. \$.50 ea.

UNIV. OF NEBR. FAVORITES—One each Arapahoe, Leshara, Pathfinder, Osceola, Plainsman & White Cloud.

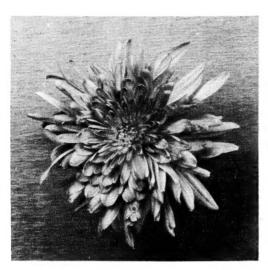
A \$3.90 value for \$3.35

- TECUMSEH—A superior cushion mum. Attractive compact mounds covered with flowers of an erythrite red changing to buff bronze with pink tones during hot weather. A favorite with our visitors. 12-15" plants. September 1st. \$.55 ea.

TEN UNIV. OF NEBR. MUMS—One each of the above plus Pathfinder and Plainsman. A \$5.95 value for \$5.00.

Double Decoratives

14
ALERT (Becker) Three inch fully double flowers of rich, unfading purple. One of best early sorts. September 15. 22"
LARGE FLOWER FANCIER'S COLLECTION — One each Apache, Fascination, Canary, Jayeff and Quaker Maid. A \$3.20 value for \$2.85
CECIL BEED (Wallie's Gardens) The finest early pink. Three inch bright rose pink blooms. Early September. 24". \$.55 DR. LONGLEY (Longley) Three inch flowers of a lovely lavender pink borne singly on long stems. September 1st. 24". \$.55 DU-BON-A (Wallie's Gardens) Large stiff petaled flowers of rich dark purple. A superb new cut flower. October 1st. 27". \$.75 EDITH (Conard Pyle) Perfectly formed flowers of a stunning Aster purple. A favorite here. October 1st. 24". \$.60 FASCINATION (Bristol 1952) Huge 4" flowers of silvery lavender-pink with large rosy lavender buds. Flowers are usually borne singly on long stiff stems. October 1st. 30". \$.65 FLAXEN BEAUTY (Bristol) Huge flowers, similar to Cactus Dahlias in form in blend of peach, yellow and coral. October 1. \$.55
A COLLECTION OF NOVELTIES—One each Apache, Flaxen Beauty, Gold Spoon, Fuchsia Spoon, Lilac Spoon, Moonlight, Pathfinder Pink Surprise and Plainsman. A \$5.50 value for \$4.80.
FLORENCE NIGHTINGALE (Emberly) Large flowered creamy white on long sturdy stems. Dark green foliage. October 1st



RECENT LARGE FLOW-ERED KRAUS VARIE-TIES — One each Gold Heart, Holiday, Lee Powell, Malinda Brown, Patricia Lehman, Rose Dust and Royal Robe. A \$4.45 value for\$4.00

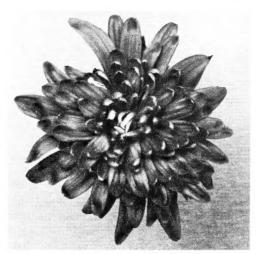
GOLD SCEPTRE (English) Large rich golden yellow incurve. Best of its type. Responds well to disbudding. October 5. \$.75
GOLDEN HOURS (Kraus) Bright chrome yellow three inch flowers with stiff boat shaped petals. September 15th. 28". \$.50
HAZELWOOD (Kraus) Double light corinthian red darkening to jasper red at center. Very distinctive color. October 1. \$.50

PASTEL SHADES—One each of Canary Wonder, Flaxen Beauty, Hazelwood, Fascination, Leshara and Rose Dust for \$3.25

SOME 1952 FAVORITES—One each Beacon, Cecil Beed, Fascination, Leshara, Limelight, Rose Dust and White Cloud.

A \$4.35 value for \$3.80.

MOONLIGHT (Longley) Upright plants covered with shaggy creamy white flowers. September 1st. 16". \$.50 MOONBEAMS (Bristol) Large fluffy soft primrose yellow flowers on long stiff stems. Fine for cutting. October 1. 30"...\$.60 OLIVE LONGLAND (Kraus) The most popular pastel variety. 3" blooms of apricot shaded salmon pink. September **25. 24".** \$.50



CACTUS FLOWERED NOVELTIES — One each Apache, Flaxen Beauty, Moonlight, Mahogany Cushion, Pink Surprise and Spindrift. A \$3.60 value for \$3.15.

PRIMROSE QUEEN (Emberly) Exceptionally large ball shaped blooms of glistening primrose yellow. October 1. 30". \$.60
QUAKER MAID (English) Immense solid blooms of deep chestnut red with golden reverse. Outer petals reflex while inner ones recurve. One of best last year. September 25. 24". \$.65
ROSEDUST (Kraus 1952) Large flat double flowers of dark rose red which is brightened by soft maize reverse. A very free flowering outstanding newcomer. September 25th. 26". \$.75
ROYAL GEM (U.S.D.A.) Very dark garnet red flowers with incurved petals. Long stiff stems for cutting. September 28. \$.55

FOR FALL COLORS—One each of Arapahoe, Pathfinder, Ming, Holiday, Brown Cushion and Royal Gem.

A \$3.75 value for \$3.30.

REMEMBRANCE (Kraus) Deep carmine red flowers. One of the most dependable varieties. September 20th. 24". \$.55
ROYAL ROBE (Kraus) Massive 4" flowers of a glowing, unfading beetroot purple. Truly outstanding. September 25. 26". \$.60
RUTHANN LEHMAN (Kraus) Immense canary yellow flowers. Nicely shaped bushy plants. Very floriferous. September 15. 20". \$.55
SEPTEMBER CHARM (Emberly) Medium sized flowers of bright. unfading salmon pink. Compact plants. September 15th. 20". \$.60
SPINDRIFT (Bristol 1952) Lovely double three inch Cactus-like creamy white flowers. October 1st. 24". \$.75

A FULL SEASON WHITE COLLECTION—One each of Gold Heart, Ivory Spoon, Moonlight, Spindrift, White Tower and White Cloud. A \$3.45 value for \$3.00.

atop 24" stems. September 8
MODERN POM POMS BRIGADIER (De Petris) Large carmine red pompons carried on long
stiff stems. Attractive plants. October 1. 24"
FOR CUT FLOWERS—POMPONS! One each of Carmine Queen, Charles Nye, Dream Girl, Governor Duff, Maryeff, White Tower and Yellow Ermine. A \$3.75 value for \$3.20.
ENTERPRISE (De Petris 1952) Perfect two inch formal pompons of Amaranth pink on long stiff stems. October 1st. 30"

MORE MODERN POMS—One each Canary Wonder, Dream Girl, Jubilee, Generalissimo and White Tower.

A \$2.90 value for \$2.50.

CUSHION MUMS

BROWN CUSHION (Becker) Fully double flowers in a rich blend of
walnut and mahogany shades. September 20th. 18"
FUCHSIA FAIRY (Herr) Twelve inch plants, loaded with one inch
flowers of a sparkling fuchsia shade. A real cute one which we feel
is worthy of wide usage. September 20. \$.50
GLADNESS (Kraus) Low, much branched plants with fully double two
inch flowers of clear China rose. September 5th. 15"\$.50
GOLDEN CARPET (Bristol) Attractive spreading plants covered with
golden yellow pompons. Unique! September 15th. 12"
HAPPY (Woolman) Perfectly formed 10-12" mounds covered with
golden yellow flowers. An English Lilliput. October 1st. \$.60
GLAMOUR (Grandmere) Symmetrical cushion plants with double
non-fading deep purple flowers. Striking. October 1. \$.60
MAHOGANY CUSHION (Lehman) A superior new cushion with
double jasper red to mahogany flowers. September 25th. 18"\$.50
MIST O' PINK (Grandmere) Attractive mounds covered with double
silvery pink flowers. September 25th. 15"
POWDER PUFF (Bristol) The best white cushion. Low plants forming
a solid sheet of creamy white. September 10. 12"
SEPTEMBER CHEER—Compact plants, double cherry red flowers
with quilled petals. Very frost tolerant. September 24
SPARKLE (Martin) Twelve inch mounds covered with two-toned
flowers of orange scarlet and gold. September 15. 12"
SPUNGOLD (Grandmere) Perfectly formed compact plants loaded
with double brilliant yellow blooms. September 25. 15"\$.60
ROUGE CUSHION (Lehman) Nicely shaped plants with brilliant,
unfading red flowers. Best in its class. September 20\$.60

A MODERN CUSHION COLLECTION—One each of Cody, Fuchsia Fairy, Gladness, Happy, Glamour, Sparkle, Rouge Cushion and Tecumseh. A \$3.85 value for \$3.25.

BUTTON MUMS

CHIQUITA (Kraus) The finest bright yellow button. A fine source of
cut flowers in late September. 22"\$.50
LEMONDROP (Lehman) Compact plants loaded with light lemon
yellow buttons with greenish centers. September 10\$.50
MARQUITA (Floralane) A new sport of Rosita. Light bronze buttons
with deeper centers and pink sheen. September 24\$.60
MASQUERADE (Bristol) Compact two foot plants loaded with ball
shaped silver rose flowers. Outstanding. October 1\$.60
PEPITA (Kraus) Bushy plants covered with eggshell white buttons
with deeper centers. September 24. 22". \$50
ROSITA (Kraus) The attractive pink counterpart of Pepita. Persian
rose buttons. September 24. 22". \$.50

BUTTON COLLECTION—One each Chiquita, Masquerade, Pepita and Rosita. A \$2.10 value for \$1.80.

SPOON MUMS

APRICOT SPOON (Lehman) Spoons of apricot rose, tubes of apricot-
bronze. Very frost tolerant. Late September. 26"\$.50
BLUSH WHITE (Lehman 1952) A new spoon type with spoons and
tubes of same length. White underlaid lavender. 20"
FIRE ENGINE (Lehman 1952) Bright dark cardinal red with orange
reverse. Truly striking. October 1st. 30" \$.65
FUCHSIA SPOON (Lehman) Large bold spoons of sparkling fuchsia-
rose. Sturdy upright plant. October 1. 24"
GARNET SPOON (Lehman) The finest red spoon. Garnet red spoons.
purple-red tubes and yellow center. September 25. 24"
GOLD SPOON (Lehman 1952) Large spoons of golden yellow shading
to arolin yellow. Tubes same color. October 1. 24". \$.60

CUT FLOWER NOVELTIES—One each of Apache, Fire Engine, Flaxen Beauty, Gold Spoon, Pathfinder and Plainsman.

A \$4.05 value for \$3.50.

IVORY SPOON—Very dainty ivory white spooned flowers in profusion. Superb for cutting. October 1, 24". \$.50
LILAC SPOON (Lehman) Large wide petaled lilac pink spoons with silvery white tubes. The loveliest spoon. October 11. \$.55
PUMPKIN SPOON (Lehman 1952) A most unique color. Persimmon orange to saffron yellow. Sturdy upright habit. 30". \$.60

SPOONS IN ASSORTED COLORS—One each Blushwhite, Garnet Spoon, Gold Spoon, Lilac and Pumpkin. A \$2.90 value for \$2.50.

A COLLECTION OF 1953 INTRODUCTIONS—One each of Apache. Crown Jewell, Lady Elgin, Madonna, Pathfinder and Plainsman. A \$4.50 value for \$4.00.

A COLLECTION OF VERY FROST RESISTANT MUMS—One each of Betty, Edith, Kathleen Lehman, Leshara, Lady Elgin, Osceola and Plainsman. A \$4.90 value for \$4.25.

EARLY BLOOMING COLLECTION—One each Cody, E. H. Hoppert, Dr. Longley, Leshara, Moonlight, Pathfinder and Plainsman. A \$4.75 value for \$4.20.

GLAMOUR GIRLS COLLECTION—One each of Betty, Edith, Dream Girl, Malinda Brown. Patricia Lehman and Ruthann Lehman. A \$3.50 value for \$3.05.

QUANTITY DISCOUNTS ON MUMS

The following prices will apply when three or more of a single variety are purchased. Prices on 12 or more of one variety furnished on request.

Each Price	Price per 3	Each Price	Price per 3
\$.50	\$1.25	\$.75	\$2.00
.55	1.40	1.00	2.50
.60	1.50	1.25	3.10
.65	1.75		

Hardy Asters

In very recent years tremendous improvements have been made in this group of fall flowering perennials. Individual flowers of many of these new sorts measure up to 2" across and are quite double.

BLANDIE—An exceptionally fine new white with large trusses of flowers which has recently been imported from England
EVENTIDE—Huge, almost fully double blooms of a striking deep violet blue. Vigorous upright plant. Fine for cutting\$.65
JANET McMULLEN—Long pyramidal spires of large semi-double soft rose pink flowers
PEACE—Large semi-double pinkish lavender flowers produced in profusion on strong upright plants. \$.50
PLENTY—A magnificent new variety with exceptionally large semi-double lovely soft blue flowers\$.50
PROSPERITY—Excellent large flowers of a deep rosy pink. Blooms from early September well into October
THE ARCHBISHOP—Another mammoth new English variety with two inch semi-double blooms of rich deep blue purple
THE CARDINAL—Large semi-double flowers of a glowing bright red Very showy when used in combination with Blandie (white)\$.55
THE DEAN—Sprays of large single carmine pink. The first in this color class. \$.65
THE SEXTON—Huge flowers of glowing lilac-blue. \$.55
CHURCHMEN COLLECTION—One each of the above four. A \$2.30 value for \$2.00

A FULL COLOR COLLECTION—One each of Blandie, Janet McMullen, Plenty, The Archbishop and Winston S. Churchill.

A \$2.80 list value for \$2.40.

Hardy Large Flowering Hibiscus

It is with pleasure that			
Hibiscus developed by Mr	. J. Herbert Ale	xander. The	y are far superior
to the older sorts.			

to the older sorts.
ALEXANDER'S BEAUTY—Large 8-9" heavy textured pure white flowers with crimson red centers. Petals are broad, overlapping and attractively crinkled or fluted. The best of its type. Quantity very limited this year. \$1.50
ALEXANDER'S PINK—Large blooms of a clear bright pink with rose red centers. A beautiful color combination. Limited
ALEXANDER'S RED—Gigantic rose red blooms from 7-9" across are borne on 5-6 ft. plants from August until frost. The largest hardy red available to date. \$75
BETSY ROSS—The earliest Hibiscus to bloom, being about a week to ten days earlier than others. Large pure waxy white flowers with rich purple red eyes. Flowers 7-8" across. \$.75
DAHLIATOWN ORCHID—A new large mallow, white blossoms with rich orchid red eyes and orchid lavender lines radiating out from the center. Outstandingly different. 7-9" blooms
HELEN LINSTEAD—Blossoms 8-9" across of the softest pure pink with rose red eyes. Possibly the loveliest in our collection. Quantity extremely limited. \$1.50
MRS. JOSEPH M. READ—Extremely dark crimson-red with deeper maroon red centers. Stunning when used in combination with whites. Quantity very limited. \$1.50
OLIVE BRIGGS—Lovely large white with conspicuous crimson centers. Petals are unusually broad and heavy textured and are slightly waved and completely overlapping. Beautiful bowl shaped flowers up to 9" across which become tinted with faint blush pink during cool weather. \$.85
MRS. J. HERBERT ALEXANDER—Huge 8-9" flowers of pure white with rich crimson red centers. Massive flowers beautifully formed

SPECIAL COLLECTION—One each Alexander's Red, Dahliatown Orchid and Mrs. J. Herbert Alexander.

A \$2.35 value for \$2.00.

with wide overlapping petals. August to frost. \$.85

Oriental Poppies

Oriental Poppies, with their gigantic blossoms and wide color range are among the most showy and finest of perennials. Our collection includes many of the newest sorts. Order now for fall delivery of husky field grown plants. BUCKEYE RED-A very recent introduction. A most attractive deep crimson-red. \$.75 CHEERIO—Large shell pink flowers with attractive contrasting cherry red spots at base of petals.....\$.75 CRIMSON POMPON—Fully double deep crimson red pompons......\$.55 CURTIS GIANT FLAME—Huge, 10-11" flame red flowers......\$.60 CURTIS GIANT FLESH PINK—Mammoth flowers of flesh pink tinted lavender. Best when planted in partial shade. \$.60 CURTIS GIANT MULBERRY - Large flowers, unique mulberry shade. \$.60 CURTIS GIANT SALMON PINK-A lovely salmon pink shade.....\$.60 CURTIS GIANTS COLLECTION—One each of the above five varieties. A \$3.00 value for \$2.50. ENCHANTRESS—A lovely shade of soft lilac rose. \$.55 HELEN ELIZABETH—Lovely ruffled large La-france pink. \$.55 HENRI CAYEAUX IMP.—An attractive ashes of roses or old rose shaded burgundy. A most unique color. Partial shade.....\$,60 INDIAN CHIEF—Large, distinctive mahogany red. \$.75 JOHN III—Compact 20" plants, coral pink poppies......\$.60 MARCUS PERRY-New brilliant orange scarlet. Enormous 8-10" flowers. Sturdy upright 18" plants. \$.75 RIDGEWOOD BEAUTY—Unusually heavily ruffled flowers of salmon pink. Quantity very limited......\$.75 SALMON GLOW—Large fully double salmon orange......\$.55 TOREADOR—Large crinkled deep carmine red. \$.55

AN ALL COLOR COLLECTION—One each Barr's White, Curtis Flame, Helen Elizabeth, Curtis Mulberry, Salmon Glow and Toreador. A \$3.45 value for \$3.00.

A Few Notes on Chrysanthemum Culture

Mums, as do many other perennials, like dry feet. Plant them on high ground in a well drained location in as sunny a position as is possible. Too much shade causes spindly growth and inferior late flowers. Winters with severe low temperatures and much snow are not as hard on mums as low wet locations where water or ice is likely to stand over plants at times in the late winter or early spring. Protect mums after the ground has frozen in late fall with a light mulch. Light long straw, long hay or twiggy branches of plants or combinations of these are fine. Tree leaves usually get heavy and soggy and may cause some smothering of the crowns which remain green all winter. Watch in the spring for aphids on the young shoots. These may be controlled with a spray or dust containing Nicotine Sulphate as Black Leaf 40. Young plants from divisions or preferably from rooted cuttings will produce the best plants by fall. For this reason we suggest that old plants be dug each year, retaining only the outer shoots or stolons. Each of these planted separately in late April or in May will produce a blooming sized plant by fall. Keep leads on growing tips pinched back until about first of July unless you wish tall plants with a few long stems. Pinching will reward you with a sturdier, bushy plant. Try removing all buds but a tew terminal ones for larger flowers. Also grow a few of the late varieties and make arrangements to protect them from freezes. In this way you will have fine quality large flowers late in the season. Regular cultivation, watering, and spraying or dusting for insect pests and disease pays off handsomely in form of better plants and flowers.

FROST TOLERANT VARIETIES

Hybridizers have been doing much work to increase tolerance to frost. The varieties listed below have withstood heavy frosts and even sub-freezing temperatures in our open fields.

Apricot Spoon	Governor Duff	Pathfinder
Arapahoe	Hazelwood	Plainsman
Betty	Jubilee	Sept. Cheer
Brown Cushion	Kathleen Lehman	Stardom
Du-Bon-A	Lady Elgin	Tecumseh
Edith	Leshara	White Cloud
Fascination	Osceola	W. P. Snyder



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